

# MARK EDELSTEIN

## MARK STANDS OUT FOR HIS CREATIVITY

Mark is **Innovative** which means he is able to generate original ideas and apply them in useful ways. He is able to think differently and take the lead on how things should be done. Being **Adaptable** is all about the ability to cope with, and even embrace, change. This gives Mark an advantage as he is able to successfully adjust to changing goals and objectives at work, making him a flexible team member. **Openness to Experience** is a strength that helps Mark appreciate novelty, diversity and innovation. It enables him to navigate complex and changing environments which helps Mark adapt quickly to modern organisations. Being **Analytical**, Mark is very good at solving complex problems of logic. He works methodically and will become familiar with work tasks quickly, a skill he is able to apply to any task.

## WHAT MAKES MARK UNIQUE

Mark's **Creativity** score measures how original and innovative his thinking is, or how logical and analytical it is. He is open-minded, enjoys novelty and change, and is often coming up with new and interesting ideas.

**Thinking** measures how abstractly or concretely Mark prefers to think when solving problems. While he has a naturally a hands-on approach and is a practical sort of person, Mark also likes to think over problems through research and study. He learns both from experience and the insights of others.

Mark's **Drive** score measures his level of ambition. He is confident and always aims to do his very best work, but he doesn't see the people around him as rivals. So while Mark enjoys being praised for his achievements, he is equally happy to see others being recognised for theirs.

The **Connections** score measures how Mark manages relationships and how well he works independently. Mark is comfortable meeting new people and networking, and is able to read and influence others if required. But he is equally happy working on his own, when he can show his own initiative.

## MARK'S TOP STRENGTHS



### INNOVATIVE

Mark stands out for his original thinking. He prefers to avoid the obvious route when it comes to problem solving. He succeeds through:

- . seeing things differently
- . coming up with lots of original ideas
- . finding new solutions



### ADAPTABLE

Mark is excited by a good degree of uncertainty. He is able to adapt to new ideas and situations, and doesn't like being too definite in his thinking. He succeeds through:

- . his adaptability to change
- . his willingness to try something new
- . his flexible thinking



### OPEN TO EXPERIENCE

Mark enjoys daydreaming and thinks originally. Open-minded and comfortable with change, he adapts well to new situations. He succeeds through:

- . his intuition
- . his flexibility
- . his sense of aesthetics



### ANALYTICAL

Mark prefers to think a situation over before getting stuck in. He uses reason and logic to get to the heart of a problem. He succeeds through:

- . being able to learn quickly
- . remaining objective
- . taking time to think

## PEOPLE LIKE MARK



Enjoy coming up with innovative solutions



Respond well to new environments



Leap enthusiastically into the unknown



Think in a structured, logical way



Can feel constrained by too much routine

Can be prone to taking on many tasks at once

Shy away from repetitive tasks

Can place a lot of emphasis on being analytical